



Broadcom and UC Irvine Announce Technology and Entrepreneurship Achievement Competition

IRVINE, Calif. — February 11, 2015 — Broadcom Corporation (NASDAQ: BRCM), a global innovation leader in semiconductor solutions for wired and wireless communications, and University of California, Irvine (UC Irvine) today announced the launch of an inaugural Technology and Entrepreneurship Achievement competition. Through this new program, UC Irvine graduate students will learn how to structure and negotiate a business deal involving a new and exciting technology and compete as part of interdisciplinary teams. Learn more [here](#).

“This competition will give graduate students from different fields valuable, hands-on experience at solving real business challenges as a team, just as multi-discipline groups do every day in the workplace,” said Arthur Chong, Broadcom Executive Vice President, General Counsel and Secretary. “Broadcom is honored to partner with UC Irvine to create a unique, collaborative and valuable opportunity for students interested in problem solving at the intersection of technology and entrepreneurship.”

The Technology and Entrepreneurship Achievement competition will bring together UC Irvine students from the School of Law, Paul Merage School of Business, Henry Samueli School of Engineering and the Donald Bren School of Information and Computer Sciences to develop practical transactional skills, gain exposure to corporate issues and learn best practices from a distinguished panel of Orange County professionals. The teams will be judged and awarded based upon the effectiveness of their business strategy, understanding of the issues, overall professional demeanor and the terms of the final agreement.

“Our engineering graduate students are working on real-world challenges that face society today,” says Gregory Washington, Dean of the Henry Samueli School of Engineering. “Gaining an understanding of the business and legal issues involved in developing new technologies through this kind of competition will go a long way in preparing students as future innovators and entrepreneurs.”

The all-day event will take place February 28 at the Paul Merage School of Business followed by an Awards Dinner at the University Club.

About UC Irvine School of Law

UCI Law, which received full accreditation from the ABA effective June 6, 2014, is an innovative law school focused on educating talented and passionate lawyers driven by professional excellence, intellectual rigor and a commitment to enrich our communities through public service. UCI Law is a collegial environment, and our faculty comprises accomplished, nationally-ranked thought leaders from around the country with a broad range of expertise. More about the Law School is available at law.uci.edu.

About The Paul Merage School of Business at UC Irvine

The Paul Merage School of Business offers four dynamic MBA programs, a Master of Professional Accountancy – plus PhD and undergraduate business degrees – that deliver its thematic approach to business education: sustainable growth through strategic innovation. It graduates leaders with the exceptional ability to help grow their organizations through analytical decision-making, innovation and collaborative execution. In-class and on-site experiences with real-world business problems give students the edge needed to help companies compete in today's global economy. The Merage School consistently ranks among the top 5 percent of accredited programs in the U.S. To learn more, visit: merage.uci.edu.

About The Henry Samueli School of Engineering at UC Irvine

Founded in 1965, the Samueli School of Engineering educates more than 4,000 engineers each year with an integrative approach that blends fundamentals, research and hands-on experience. The school's mission is to unleash innovation, create opportunities and inspire ingenuity. The Samueli School's faculty members are leaders in their disciplines who have achieved worldwide recognition for their research and dedicated teaching. The school includes five academic departments: biomedical engineering; chemical engineering and materials science; civil and environmental engineering; electrical engineering and computer science; and mechanical and aerospace engineering. For more information, visit www.eng.uci.edu.

About the UC Irvine Donald Bren School of Information and Computer Sciences:

As the only computing-focused school in the University of California system, the Donald Bren School of Information and Computer Sciences provides computer science and information technology leadership for the 21st century through its innovative and broad curricula, research and development of emerging technologies, and collaborations to address societal concerns. The Donald Bren School's three departments—computer science, informatics and statistics—serve to reshape domains as far reaching as education, art and entertainment, business and law, the environment and biological systems, healthcare and medicine. To learn more, visit: www.ics.uci.edu.

University of California, Irvine School of Law Contact: Colleen Taricani, Assistant Dean for Communications, 949-824-3063, ctaricani@law.uci.edu

Samueli School of Engineering Contact: Shelly Nazarenius, Director of Communications, 949-824-9622, snaz@uci.edu

University of California, Irvine School of Information and Computer Sciences Contact: Matt Miller, Director of Communications, 949-824-1562, matt.miller@uci.edu

About Broadcom

Broadcom Corporation (NASDAQ: BRCM), a FORTUNE 500® company, is a global leader and innovator in semiconductor solutions for wired and wireless communications. Broadcom® products seamlessly deliver voice, video, data and multimedia connectivity in the home, office and mobile environments. With one of the industry's broadest portfolio of state-of-the-art system-on-a-chip solutions, Broadcom is changing the world by connecting everything®. For more information, go to www.broadcom.com.

Broadcom®, the pulse logo, Connecting everything® and the Connecting everything logo are among the trademarks of Broadcom Corporation and/or its affiliates in the United States, certain other countries and/or the EU. Any other trademarks or trade names mentioned are the property of their respective owners.

Contacts

Press

Jennifer Baumgartner
Sr. Corporate Communications Manager
949-926-3246
jenb@broadcom.com

Investors

T. Peter Andrew
Vice President, Treasury & Investor Relations
949-926-6932
andrewtp@broadcom.com

Sameer Desai
Director, Investor Relations
949-926-4425
sameerd@broadcom.com