

THE UCL INSTITUTE

January 12th, 2023 at 1:00 PM - 7:00 PM

Gibson, Dunn & Crutcher
333 South Grand Avenue
Los Angeles, CA 90071

ANTITRUST AND UNFAIR
COMPETITION LAW

CALIFORNIA
LAWYERS
ASSOCIATION



Only \$25!
Earn 4 Hours MCLE Credit
(3 general credits and 1 legal ethics credit)

Featuring programs on government enforcement priorities, recent developments in unfair competition, practical advice for litigating a UCL case, and ethics for UCL lawyers. Following these panels, join leading practitioners from across the private and public sector for a reception featuring an open bar and hors d'oeuvres.

FREE STUDENT ADMISSION! Contact antitrust@calawyers.org for details.

Register here: <https://calawyers.org/event/the-ucl-institute/>

SESSIONS

Opening Remarks from Tom Dahdouh

1:00 p.m. – 1:15 p.m.

A longtime FTC official and Section Advisor, Mr. Dahdouh will welcome attendees and discuss the FTC's renewed commitment to exercising its authority under Section 5 of the FTC Act against companies that engage in unfair competition.

- Thomas Dahdouh, Attorney Advisor, Office of the Chair, FTC

Panel 1: Meet the UCL and FTC Act Enforcers

1:15 p.m. – 2:15 p.m., 1 Hour MCLE

This panel of state and federal government enforcers will provide an overview of the different agencies enforcing unfair competition laws in California, discuss recent enforcement activity, and provide insight into current enforcement priorities.

- Steve Vieux, Bartko Zankel Bunzel & Miller (moderator)
- Maricela Segura, Director, FTC Western Region Los Angeles
- Nicklas Akers, Senior Assistant Attorney General, Consumer Protection Section, California Department of Justice
- Thomas A. Papageorge, Head of Consumer Protection Unit, San Diego District Attorney's Office

Panel 2: Emerging UCL Issues

2:20 p.m. – 3:20 p.m., 1 Hour MCLE

This panel of private and public sector practitioners will discuss recent developments and emerging issues in unfair competition law in California's state and federal courts.

- Anna S. McLean, Class Action Defense Team Leader, Sheppard Mullin (moderator)
- Michael L. Mallow, Los Angeles Managing Partner and Co-Chair of Class Action & Appellate Litigation Practice Group, Shook, Hardy & Bacon
- Roland Tellis, Head of Class Action Practice Group, Baron & Budd
- Christina Tusan, Supervising Assistant City Attorney, Consumer and Workplace Protection Unit, Los Angeles City Attorney's Office

Panel 3: Strategies and Pitfalls in UCL Litigation

3:25 p.m. – 4:25 p.m., 1 Hour MCLE

This panel of class action and government attorneys will provide practical advice for litigating and resolving private UCL matters and civil and criminal enforcement actions.

- Lee Brand, Partner, Pillsbury Winthrop Shaw Pittman LLP (moderator)
- Gayle I. Jenkins, Co-Chair for Class Actions, Winston & Strawn
- Hoon Chun, Head Deputy for Consumer Protection, Los Angeles County District Attorney's Office
- Tracy Hughes, Attorney, Robinson Calcagnie

Panel 4: Ethics for UCL Lawyers

4:30 p.m. – 5:30 p.m., 1 Hour MCLE; Legal Ethics

Ms. Patrick will present on ethical considerations that typically arise in public or private UCL matters for both plaintiffs and defendants.

- Wendy Patrick, Deputy District Attorney, San Diego County District Attorney's Office

Reception 5:30 p.m. – 7:00 p.m.

Following these panels, all attendees are invited to stay for a reception featuring an open bar and hors d'oeuvres.