

**The University of California, Irvine
Chief Executive Roundtable
Women's Forum**

showcasing a research presentation on

PROMOTING EQUITY FOR WOMEN EXECUTIVES: How Unconscious Gender Biases Influence Decision-making and Judgement

Why do women make less than 30% of executives although they earn the majority of university degrees? Why is it difficult for women musicians to obtain orchestral positions? Why do they make up only 16% of Congress when nearly 100% of Americans say they would vote for a woman? Why does a woman's perceived competence drop the more forceful she is judged to be? Many people might conclude that conscious gender bias is the explanation to these disparities. However, unconscious attitudes and beliefs about women may be the primary contributor. Discover how unconscious mental processes can influence behaviors towards and judgments of women and how to safeguard against their effects.

Keynote address featuring



L. Song Richardson

Professor of Law
School of Law, UCI

*Song Richardson is a professor of Law at the University of California, Irvine School of Law, with a joint appointment in the Department of Criminology, Law and Society. She received her A.B. in psychology from Harvard and her J.D. from Yale. Her interdisciplinary research uses lessons from psychology to study criminal procedure, criminal law and policing. Currently, she is working on a book that examines the relationship between policing and race. Professor Richardson's scholarship has been published by law journals at Yale, Cornell, and Southern California, among others. Her article, "Police Efficiency and the Fourth Amendment" was selected as a "Must Read" by the National Association of Criminal Defense Attorneys. Her co-edited book, *The Future of Criminal Justice in America*, was published by Cambridge University Press. Professor Richardson is the 2011 recipient of the American Association of Law Schools' Derrick Bell Award, which recognizes a junior faculty member's extraordinary contribution to legal education through mentoring, teaching, and scholarship. Professor Richardson frequently presents her work at academic symposia, non-academic legal conferences, and conducts trainings across the country for judges, prosecutors, public defenders, police officers and private companies on the science of implicit racial bias. She is a member of the American Law Institute, the country's leading independent organization made up of elected judges, academics, and practitioners which publishes works to clarify and improve the law.*

Thursday, July 28, 2016

5:00 to 8:00 p.m.

Reception, Dinner and Presentation

Pacific Club

Newport Beach

Business Attire

Complimentary Parking