

October 28, 2016

Intellectual Property and Human Rights
School of Law - University of California, Irvine

Agenda

8:45 a.m. Welcome

9:00-10:20 a.m. Panel 1: Trademarks and Geographical Indications

Jens Schovsbo, University of Copenhagen

- *Trademarks and Fundamental Rights in the EU*

Rosemary Coombe, York University

Ali Malik, York University

- *Geographical Indications, Dispossessed Labor and Rights-based Development*

10:20-10:40 a.m. Morning Break

10:40 a.m.-12:00 p.m. Panel 2: Copyright meets Fundamental Rights

Christoph Geiger, CEIPI, University of Strasbourg

- *Freedom of Artistic Creativity and Copyright: A Compatible Combination?*

Lea Shaver, University of Indiana, Indianapolis

- *Internationalizing Fair Use*

12:00-1:30 p.m. Lunch – Keynote Speech

David Kaye, UC Irvine, UN Special Rapporteur on the Promotion and Protection of the Right to Freedom of Opinion and Expression

- *The Right to Surf? Some Legal Threats to Global Internet Freedom*

1:30-2:50 p.m. Panel 3: Lessons Learned

Molly Land, University of Connecticut

- *The Marrakesh Access Treaty: Translating Human Rights Norms into IP Frames*

Daniel Gervais, Vanderbilt University

- *Investor-State Dispute Settlements: Human Rights Lessons from Lilly v Canada*

2:50-3:10 p.m. Afternoon Break

3:10-4:30 p.m. Panel 4: The Path Ahead

Ruth Okediji, University of Minnesota

- *The Intellectual Property Limits of Access to Medicine as a Human Right*

Anupam Chander, University of California, Davis

Madhavi Sunder, University of California, Davis

- *TPP vs. RCEP: The Battle to Define Asia's Intellectual Property Law*

4:45 p.m. Adjourn