



ARIZONA COYOTES®

Inaugural Breaking Into Sports Career Fair & Workshop Agenda

Saturday March 19th, 2016

9:00am – 4:00pm

Gila River Arena / Glendale, Arizona

- 8:00-9:00 a.m. Registration
- 9:15-9:45 a.m. Keynote Address – Anthony LeBlanc
- Co-Owner, President, CEO & Alternate Governor of Arizona Coyotes Hockey Club
 - [Anthony LeBlanc Bio](#)
- 10:00-11:15 a.m. Guest Panel Session*
- Mike Humes, Executive Vice President, Corporate and Suite Sales, **Arizona Coyotes**
 - Gregg Olson, Chief Financial Officer, **Arizona Coyotes**
 - Ahron Cohen, General Counsel, **Arizona Coyotes**
 - Scott Rovn, Vice President of Sales & Marketing, **Phoenix International Raceway**
 - Chad Biagini, Managing Director, **Global Sports & Entertainment Practice**
 - Sam Renaut, NFLPA-certified agent, **PlayersRep Sports Management**
 - Monty Jones, General Manager, **Spectra**
- 11:15-12:00 p.m. Lunch and Networking
- 12:00-12:30 p.m. Breakout Session #1**
- Jeff Morander, **Ticket Sales & Strategy**
 - Liz Kaplan & Olivia Campos, **Arizona Coyotes Foundation/Community Relations**
 - Leo Edwards, **Corporate Sponsorships**
 - John Pierce, **Marketing & Social Media**
- 12:35-1:05 p.m. Breakout Session #2**
- Patty Frankenfield, **Human Resources**
 - John Pierce, **Marketing & Social Media**
 - David Montgomery, **Accounting & Finance**
 - Ahron Cohen & Sam Renaut, **Sports Law & Sports Agency**
- 1:10-1:40 p.m. Breakout Session #3**
- Jeff Morander, **Ticket Sales & Strategy**
 - Liz Kaplan & Olivia Campos, **Arizona Coyotes Foundation/Community Relations**
 - Monty Jones Jr., **Facility/Arena Management**
 - Leo Edwards, **Corporate Sponsorships**
- 1:45-4:00 p.m. Career & University Fair
- 5:30 p.m. Gates Open
- 7:00 p.m. **Arizona Coyotes vs Tampa Bay Lightning Game Start**

** Guest speakers subject to change*

*** Breakout sessions will include your choice of ticket sales, marketing, finance, corporate sales, community relations, or Sports Law & Sports Agency.*

Career Fair Participants*:

Arizona Coyotes	Phoenix Suns	Phoenix Mercury
Arizona State University Athletics	Phoenix International Raceway	University of Arizona Athletics
Arizona Diamondbacks	Glendale Chamber of Commerce	FOX Sports Arizona
Arizona Cardinals	Chicago Cubs (Cactus League)	University of Phoenix Stadium
Arizona Rattlers	Chicago White Sox (Cactus League)	Levy Restaurants
Spectra-Gila River Arena	Los Angeles Dodgers (Cactus League)	Ticketmaster

** Teams/colleges will be added as they are confirmed and are subject to change*

Register online at www.arizonacoyotes.com/breakingintosports

For questions, please contact Tyler Kern at (623) 772-3216 or tyler.kern@arizonacoyotes.com

If you require hotel & lodging, please contact Nicole Warren at Residence Inn & SpringHill Suites

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